



# the swash plate

MONTHLY  
**CHPA**  
NEWSLETTER

Reach the elite membership of the Combat Helicopter Pilots Association.

Brand your organization as a major supporter of our military – past and present.

Since its inception, CHPA has worked to provide its membership with access to information and benefits that keep them informed and provide value for their investment in the organization. Continuing its mission to preserve the legacy of combat helicopter pilots and their flight crews, CHPA accomplishes its objectives through a variety of channels. CHPA's monthly electronic newsletter delivers the latest news from the organization, and provides access to relevant issues, announcements, and informative articles. Place your ad today!

### Advertising Rates and Specifications

<b>Frequency</b>	The Swash Plate is published monthly and is distributed to the 500+ members of the organization. Members pass on their newsletters via e-mail to friends and colleagues, increasing your total circulation.
<b>Ad Specs</b>	High quality JPG and GIF electronic graphic and text files are accepted. Dimensions are 150 x 150 pixels. 30 kb files maximum size.
<b>Links</b>	All ads will be linked to your web site so that members receiving The Swash Plate can easily visit with your company.
<b>Placement</b>	Ads are placed within the body of the publication, integrated with the overall content.
<b>Net Rates</b>	1X rate - \$50 per insertion; 6X rate - \$40 per insertion; 12X rate - \$25 per insertion
<b>Deadline</b>	All orders and materials are due by the last Friday of the month preceding the issue publication date
<b>Payment</b>	All rates are net and payment is due with your order. Payment can be made with check or credit card.

**Get more value...become a sponsor!** CHPA sponsors can take 5% off at the \$500 - \$999 level; 10% off at the \$1,000 - \$1,999 level; and 20% off at the \$2,000 and up level. *Call 1.800.832.5144 to become a sponsor.*

*Please see next page for insertion order.*

CHPA • PO Box 42 • Divide, CO 80814-0042 • Telephone 800.832.5144 • Fax 719.687.4167  
HQ@chpa-us.org



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## Advertising Insertion Order

Name (Mr./Ms./Mrs.): \_\_\_\_\_

Company Affiliation: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Country (other than U.S.A.): \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Web Site: \_\_\_\_\_

### Advertising Specs

Issue (check all that apply)

- |                                   |                                |                                    |                                   |
|-----------------------------------|--------------------------------|------------------------------------|-----------------------------------|
| <input type="checkbox"/> January  | <input type="checkbox"/> April | <input type="checkbox"/> July      | <input type="checkbox"/> October  |
| <input type="checkbox"/> February | <input type="checkbox"/> May   | <input type="checkbox"/> August    | <input type="checkbox"/> November |
| <input type="checkbox"/> March    | <input type="checkbox"/> June  | <input type="checkbox"/> September | <input type="checkbox"/> December |

Check here if your company is a CHPA sponsor. Remember to deduct the appropriate % from your payment.

Rate (check one)

- 1X - \$50/insertion  6X - \$40/insertion  12X - \$25/insertion

### Payment Information (checks payable to CHPA)

Please make checks payable to CHPA. Mail or fax (credit card orders) this form to:

Combat Helicopter Pilots Association  
PO Box 42  
Divide, CO 80814-0042  
Fax: 719.687.4167

Check  Credit Card (circle): AMEX MC VISA Amount Enclosed: \$ \_\_\_\_\_

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Signature: \_\_\_\_\_